

following claims:

15. A flexible mould for confectionery and bread-making, comprising:

a one-piece silicone sheet-like tray comprising a bottom wall, side walls extending upwardly from the bottom wall, each side wall having an upper edge and including a silicone peripheral wing extending outwardly from the upper edge of each of the side walls around the perimeter of the side walls, said wing having a peripheral edge, and

a wing stiffening element fixed to the wing near the peripheral edge of said wing and extending entirely around said wing,

said stiffening element being adapted to stiffen said wing in order to make it possible to lift the mould by the wing so that the wing resists deformation under strain caused by content of the mould.

16. A flexible mould according to claim 15, wherein the side walls diverge outwardly and upwardly from the bottom wall.

17. A flexible mould according to claim 15, wherein the wing stiffening element is at least partly encased in the silicone near the peripheral edge of said wing.

18. A flexible mould according to claim 15, wherein the wing stiffening element is made of plastic material or of metal.

19. A flexible mould according to claim 15, wherein the wing stiffening element comprises a metallic wire completely embedded in the silicone near the peripheral edge of said wing.

20. A flexible mould according to claim 15, wherein the wing stiffening element has a form of a flat frame made of rigid plastic material and the peripheral edge of the wing is configured so as to receive an internal edge of said flat frame, said flat frame being in alignment with said wing.

21. A flexible mould according to claim 15, wherein the wing stiffening element has a form of a frame made of rigid or semi-rigid plastic material, said frame being inserted into a corresponding seat provided in the peripheral edge of the wing, an outer part of said peripheral edge overlapping at least partially said frame. --